

Village of Avon

Community Forum

Held on February 15th, 2017

Public Input Summary

- SWOT Analysis Summary
- Community Preference Survey Results



DRAFT February 2015

+ Village of Avon Comprehensive Plan Update

Community Forum Strengths, Weaknesses, Opportunities, Threats (SWOT) Analysis

February 15, 2017



Prepared By: Steinmetz Planning Group

+ Village of Avon Comprehensive Plan Update

Strengths

The following is a listing of Avon's STRENGTHS that were originally identified as part of the process used to develop the Village's 2011 Comprehensive Plan. On February 15, 2017 Community Forum attendees were asked to rank the significance of each item as it relates to the Village's current conditions. The results will be used in the development of the 2017 Comprehensive Plan update.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (8) Friendly people, strong sense of community
- (4) Rich local history
- (3) Safe place, low crime with local police force
- (3) Traditional downtown area
- (2) Large amounts of open space contribute to rural character
- (2) Strong industrial base
- (2) Good location, close to Rochester, Route 390, etc.
- (1) Picturesque community
- (1) School district incorporates entire town
- (1) Good agricultural base
- (1) Water system & Cargo/Rail system

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Weaknesses

The following is a listing of Avon's WEAKNESSES that were originally identified as part of the process used to develop the Village's 2011 Comprehensive Plan. On February 15, 2017 Community Forum attendees were asked to rank the significance of each item as it relates to the Village's current conditions. The results will be used in the development of the 2017 Comprehensive Plan update.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (8) Empty store fronts
- (5) Isolated drainage system issues
- (5) Poor façade appearance on West Main Street hill structures
- (2) High school taxes
- (1) Cut through traffic on residential roads

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Opportunities

The following is a listing of Avon's OPPORTUNITIES that were originally identified as part of the process used to develop the Village's 2011 Comprehensive Plan. On February 15, 2017 Community Forum attendees were asked to rank the significance of each item as it relates to the Village's current conditions. The results will be used in the development of the 2017 Comprehensive Plan update.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (7) Support of local businesses, diversify retail offerings
- (3) Safe, child appropriate playgrounds, skate park, pool, etc.
- (3) Encourage walking & biking (bike lanes, trails, crosswalks, etc.)
- (2) Support diversified agriculture & local food sources
- (2) Continued development of Avon Community Garden
- (2) Keep people in town on weekend nights, open old movie theatre
- (2) Improved technology – renewable energy, wireless capabilities, etc.
- (1) More festivals/community events
- (1) Enhance historical assets & preserve historic homes
- (1) Mass Transit Options – Local reliable bus system, express bus
- (1) Residential development with higher-end housing
- (1) Genesee River & Greenway Trail as community resources

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Threats

The following is a listing of Avon's THREATS that were originally identified as part of the process used to develop the Village's 2011 Comprehensive Plan. On February 15, 2017 Community Forum attendees were asked to rank the significance of each item as it relates to the Village's current conditions. The results will be used in the development of the 2017 Comprehensive Plan update.

The number in parentheses (#) preceding each item indicates the number of "votes" given by attendees of the Community Forum in an effort to determine the priority or level of importance of each comment.

- (4) Sprawl & poorly planned development
- (3) Change in small town character
- (3) High volume of truck traffic
- (3) Increasing drug use problem
- (2) Misaligned land use & growth policies with the Town
- (1) Rising taxes – state/local
- (1) Big box stores locating in Avon & neighboring towns
- (1) Lack of cooperation between the Town & Village

Village of Avon - Comprehensive Plan Update Community Preference Survey Results

The following is a summary of the Community Preference Survey (CPS) conducted in February of 2017, with the Steering Committee. The survey results are presented based upon committee member responses, beginning with the least desirable images (lowest possible score was 1) to the most desirable images (highest possible score was 10).



Image #38

Average Score:	2.50
Median Score:	2.00
% Responses Less Than 4:	75%
% Responses Greater Than 6:	6%



Image #9

Average Score:	2.73
Median Score:	2.00
% Responses Less Than 4:	75%
% Responses Greater Than 6:	10%



Image #48

Average Score:	2.85
Median Score:	2.00
% Responses Less Than 4:	73%
% Responses Greater Than 6:	10%



Image #37

Average Score: 3.08
Median Score: 2.50
% Responses Less Than 4: 71%
% Responses Greater Than 6: 8%



Image #44

Average Score: 3.27
Median Score: 3.00
% Responses Less Than 4: 67%
% Responses Greater Than 6: 10%



Image #50

Average Score: 3.31
Median Score: 3.00
% Responses Less Than 4: 63%
% Responses Greater Than 6: 10%



Image #14

Average Score: 3.38
Median Score: 3.00
% Responses Less Than 4: 56%
% Responses Greater Than 6: 13%



Image #51

Average Score: 3.47
Median Score: 3.00
% Responses Less Than 4: 55%
% Responses Greater Than 6: 9%



Image #16

Average Score: 3.52
Median Score: 3.00
% Responses Less Than 4: 54%
% Responses Greater Than 6: 19%



Image #27

Average Score: 3.67
Median Score: 3.00
% Responses Less Than 4: 56%
% Responses Greater Than 6: 10%



Image #23

Average Score: 3.69
Median Score: 3.00
% Responses Less Than 4: 60%
% Responses Greater Than 6: 17%



Image #30

Average Score: 3.69
Median Score: 3.00
% Responses Less Than 4: 56%
% Responses Greater Than 6: 15%



Image #31

Average Score: 3.79
Median Score: 3.00
% Responses Less Than 4: 52%
% Responses Greater Than 6: 10%

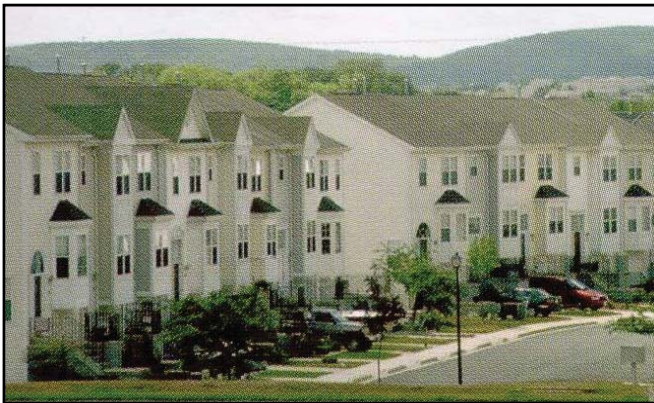


Image #5

Average Score: 3.83
Median Score: 3.00
% Responses Less Than 4: 58%
% Responses Greater Than 6: 25%



Image #6

Average Score: 3.94
Median Score: 3.00
% Responses Less Than 4: 54%
% Responses Greater Than 6: 21%



Image #21

Average Score:	3.94
Median Score:	3.00
% Responses Less Than 4:	54%
% Responses Greater Than 6:	25%



Image #25

Average Score:	3.96
Median Score:	4.00
% Responses Less Than 4:	48%
% Responses Greater Than 6:	15%



Image #24

Average Score:	3.98
Median Score:	3.00
% Responses Less Than 4:	52%
% Responses Greater Than 6:	17%



Image #46

Average Score:	4.17
Median Score:	3.50
% Responses Less Than 4:	50%
% Responses Greater Than 6:	19%



Image #3

Average Score: 4.19
Median Score: 4.00
% Responses Less Than 4: 46%
% Responses Greater Than 6: 29%



Image #22

Average Score: 4.29
Median Score: 4.00
% Responses Less Than 4: 44%
% Responses Greater Than 6: 19%



Image #26

Average Score: 4.38
Median Score: 5.00
% Responses Less Than 4: 40%
% Responses Greater Than 6: 17%



Image #1

Average Score: 4.58
Median Score: 4.00
% Responses Less Than 4: 44%
% Responses Greater Than 6: 25%



Image #11

Average Score: 4.90
Median Score: 5.00
% Responses Less Than 4: 31%
% Responses Greater Than 6: 29%



Image #35

Average Score: 5.02
Median Score: 6.00
% Responses Less Than 4: 33%
% Responses Greater Than 6: 35%



Image #13

Average Score: 5.13
Median Score: 5.00
% Responses Less Than 4: 27%
% Responses Greater Than 6: 29%



Image #2

Average Score: 5.21
Median Score: 6.00
% Responses Less Than 4: 33%
% Responses Greater Than 6: 35%



Image #41

Average Score: 5.42
Median Score: 6.00
% Responses Less Than 4: 27%
% Responses Greater Than 6: 40%



Image #15

Average Score: 5.88
Median Score: 6.00
% Responses Less Than 4: 19%
% Responses Greater Than 6: 46%



Image #4

Average Score: 5.92
Median Score: 6.50
% Responses Less Than 4: 17%
% Responses Greater Than 6: 50%



Image #33

Average Score: 6.02
Median Score: 6.00
% Responses Less Than 4: 8%
% Responses Greater Than 6: 42%



Image #45

Average Score: 6.17
Median Score: 6.50
% Responses Less Than 4: 6%
% Responses Greater Than 6: 50%



Image #40

Average Score: 6.19
Median Score: 6.50
% Responses Less Than 4: 15%
% Responses Greater Than 6: 50%



Image #42

Average Score: 6.31
Median Score: 7.00
% Responses Less Than 4: 13%
% Responses Greater Than 6: 56%



Image #47

Average Score: 6.33
Median Score: 7.00
% Responses Less Than 4: 17%
% Responses Greater Than 6: 54%



Image #43

Average Score: 6.35
Median Score: 7.00
% Responses Less Than 4: 15%
% Responses Greater Than 6: 58%

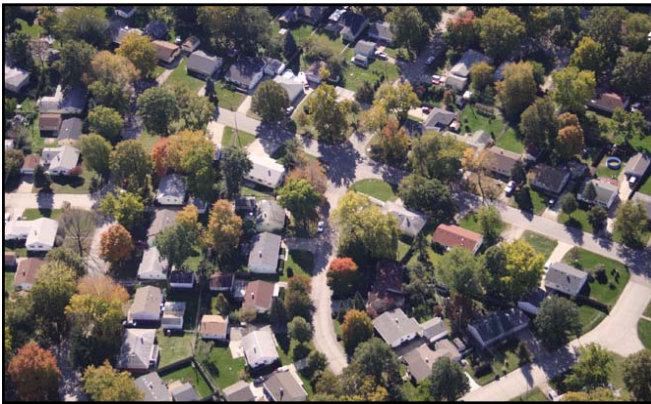


Image #8

Average Score: 6.42
Median Score: 7.00
% Responses Less Than 4: 13%
% Responses Greater Than 6: 52%



Image #18

Average Score: 6.42
Median Score: 7.00
% Responses Less Than 4: 4%
% Responses Greater Than 6: 52%



Image #34

Average Score: 6.65
Median Score: 7.00
% Responses Less Than 4: 6%
% Responses Greater Than 6: 56%



Image #7

Average Score: 7.10
Median Score: 8.00
% Responses Less Than 4: 4%
% Responses Greater Than 6: 67%



Image #32

Average Score: 7.10
Median Score: 8.00
% Responses Less Than 4: 4%
% Responses Greater Than 6: 65%



Image #19

Average Score: 7.29
Median Score: 7.00
% Responses Less Than 4: 0%
% Responses Greater Than 6: 73%



Image #10

Average Score: 7.31
Median Score: 8.00
% Responses Less Than 4: 8%
% Responses Greater Than 6: 75%



Image #49

Average Score: 7.35
Median Score: 8.00
% Responses Less Than 4: 6%
% Responses Greater Than 6: 81%



Image #52

Average Score: 7.40
Median Score: 8.00
% Responses Less Than 4: 4%
% Responses Greater Than 6: 78%



Image #17

Average Score: 7.58
Median Score: 8.00
% Responses Less Than 4: 0%
% Responses Greater Than 6: 81%



Image #28

Average Score: 7.58
Median Score: 8.00
% Responses Less Than 4: 2%
% Responses Greater Than 6: 81%



Image #20

Average Score: 7.60
Median Score: 8.00
% Responses Less Than 4: 0%
% Responses Greater Than 6: 81%



Image #29

Average Score: 7.65
Median Score: 8.00
% Responses Less Than 4: 4%
% Responses Greater Than 6: 77%



Image #12

Average Score: 7.73
Median Score: 8.00
% Responses Less Than 4: 2%
% Responses Greater Than 6: 79%



Image #39

Average Score: 7.79
Median Score: 8.00
% Responses Less Than 4: 4%
% Responses Greater Than 6: 81%



Image #36

Average Score: 8.10

Median Score: 8.00

% Responses Less Than 4: 2%

% Responses Greater Than 6: 88%

NOTES:

1. These pictures may not be reproduced without written permission.

2. Image sources include, but are not limited to, the following:

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